



25th September, 2007

COMPANY ANNOUNCEMENT

The following is a Company Announcement issued by Maltacom p.l.c. pursuant to Malta Financial Services Authority Listing Rule 8.7.5, 8.16 to 8.19.

Quote

Maltacom p.l.c. announces that Mr. Norbert Prihoda, holder of Passport number P0144694, residing at Moskovska, 81108, Slovak Republic, has been appointed as Chief Mobile Operations Officer with effect from the 15th October 2007. Mr. Prihoda shall have the overall responsibility for mobile operations and for executing the Company's policies as established by the Board of Directors.

Mr. Prihoda has served as Group Marketing Director for Emirates International Telecommunications (EIT), the majority shareholder at Maltacom Plc. Prior to joining EIT Mr. Prihoda occupied various commercial roles with various operators including T-Mobile, in a number of markets in Europe and the Middle East.

There is no matter regarding Mr. Prihoda requiring disclosure under Listing Rule 8.16.3 to 8.16.8.

Unquote

A handwritten signature in blue ink, appearing to read 'Francis Galea Salomone'.

**Dr. Francis Galea Salomone LL.D.
Company Secretary**