



13th October 2010

COMPANY ANNOUNCEMENT

The following is a company announcement issued by GO plc (“**the Company**”) pursuant to Malta Financial Services Authority Listing Rules 8.7.5 and 8.16 to 8.19.

Quote

The Company hereby announces that Mr. Yiannos Michaelides, a non-Executive Director of the Company has resigned from office. The resignation is effective from the 1st November. The Board of Directors of the Company thanked Mr. Michaelides for his loyal service and wished him success for the future.

The Company also announces that Mr. Norbert Prihoda, holder of Slovak Passport number BI7692075, residing at Marina Residence, Building 4, Palm Jumeirah, Dubai, UAE, is being appointed as a non-Executive Director of the Company with effect from 1st November .

Mr. Prihoda has only recently relinquished his role as Chief Operations Officer of the Company and returned to Emirates International Telecommunications LLC (“**EITL**”), the Company’s major shareholder, assuming a senior group role there with responsibility for EITL’s Portfolio Group.

Mr. Prihoda had previously served as Group Marketing Director for EITL, prior to which he had occupied various commercial roles with various operators including T-Mobile, in a number of markets in Europe and the Middle East.

There is no matter concerning Mr. Prihoda requiring disclosure under Listing Rules 8.16.3 to 8.16.8.

Unquote

Dr. Francis Galea Salomone LL.D.
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